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## **ABOUT CAAFI:**

The Commercial Aviation Alternative Fuels Initiative (CAAFI) is sponsored by the Federal Aviation Administration (FAA), the Aerospace Industries Association (AIA), Airlines for America (A4A) and the Airports Council International-North America (ACI-NA).

CAAFI is a coalition that seeks to enhance energy security and environmental sustainability for aviation through alternative jet fuels and focuses the efforts of commercial aviation to engage the emerging alternative fuels industry. It enables its diverse participants - representing all the leading stakeholders in the field of aviation - to build relationships, share and collect data, identify resources, and direct research, development and deployment of alternative jet fuels.

## **ABOUT KALLMAN WORLDWIDE:**

Kallman Worldwide Inc. is pleased to be again organize the CAAFI General Meeting & Expo in association with CAAFI and its stakeholders. Kallman has a 50-year track record organizing hundreds of successful business-to-business trade events throughout the world. Kallman Worldwide is headquartered in New Jersey (USA) and has representation offices throughout the world, including Washington, DC.

Contact us TODAY to find out more about CAAFI General Meeting & Expo and how it can help you secure your role in the dynamic alternative aviation fuels industry. For information about conference registration or other participation options visit www.caafiexpo.com.



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**WASHINGTON MARRIOTT** WASHINGTON, DC JANUARY 28-29, 2014



www.caafiexpo.com



# **ALTERNATIVE AVIATION FUELS:**



#### SO MUCH ACCOMPLISHED ALREADY

The field of alternative aviation fuels has made tremendous strides forward in the

Passing one milestone after another and overcoming numerous technical challenges these fuels are now recognized and accepted as a viable option for the world's commercial and military fleets.

Dozens of commercial flights have successfully flown on alternative fuels.

The alternative aviation fuels industry has moved forward at a pace few could

However, a dedicated group of talented individuals did more than just "imagine." They made it happen!

By forming close collaborative teams, CAAFI has addressed the technical, environmental, certification and business development challenges that needed to be overcome to make aviation alternative fuels a reality.



CAAFI continues to foster cooperative interaction between relevant participants in the global alternative aviation fuels supply chain, including public and private sector

> fuels users, manufacturers, feedstock suppliers, research centers, regulators and investors.

Nowhere is this spirit of cooperation more evident than at CAAFI's General Meetings, where hundreds of professionals gather for two days of intense and enlightening discussions with peers. Through structured presentations and networking events, CAAFI general meetings have created the bonds that have facilitated the teams, that have brought alternative aviation fuels to where they are today.

But there are still goals to be realized. The industry, although now recognized as a global force, has much to accomplish as it ramps

up production to meet an enormous worldwide demand. Collaboration and cooperation remain the best way for progress to continue. The CAAFI General Meeting is recognized as the venue where progress is made.

The CAAFI Conference & Expo will take place in Washington, DC on Tuesday, January 28 and Wednesday, January 29 at the Washington Marriott. Information and application materials are available at www.caafiexpo.com.



WHY ALTERNATIVE AVIATION FUELS?

• Individual countries less dependent

Potential global benefits include:

Environmental sustainability

More predictable pricing

on imported oil

• More domestic **jobs** 

# GET DOWN TO BUSINESS

# SHOWCASE YOUR CAPABILITIES!

The CAAFI General Meeting will again include a speciallydesigned exhibition area.

The CAAFI Expo is an exhibition and media event taking place at the center of Washington, DC--easily accessible by subway by all relevant major government agencies and private stakeholders.

The CAAFI General Meeting & Expo builds on the success of the alternative aviation fuels showcases organized by Kallman Worldwide in association with CAAFI at shows around the world. Having shown the world the strength of the alternative aviation fuels industry, it's time again to "bring it home" and showcase the industry to a larger U.S. audience in Washington, D.C.

### **EXHIBITORS**

Organizations who manufacture, test, evaluate, deliver, use or support alternative aviation fuels can mount displays showcasing their products and services--and visibly demonstrate their claim to a seat at the table as the industry continues its rapid ascent.

If you are looking for customers, joint venture partners, debt-financing or equity investors, the CAAFI General Meeting & Expo offers you the ideal stage.

# **VISITORS**

Invited visitors include CAAFI stakeholders with exclusive access during designated periods of the day--as well as others including:

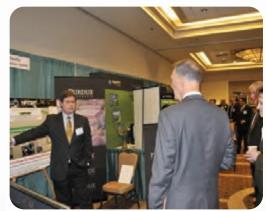
- Kev Administration officials
- Executive branch personnel
- Members of Congress and their relevant committee and personal staff
- State government agencies (especially economic development officials)
- Foreign embassies
- · Airline: domestic and overseas
- · Airport operators: U.S. and overseas

- · Aircraft and aircraft parts manufacturers
- Existing energy suppliers
- Representives from the financial community
- Commodity traders
- Research centers and universities









If you play a role in the alternative aviation fuels industry, you need to be part of THE CAAFI GENERAL MEETING & EXPO!

Showcase your aviation fuel products or services to your most important audience by exhibiting at THE CAAFI CONFERENCE & EXPO!